

2009 Wisconsin Fresh Fruit & Vegetable Conference
 January 4-5-6, 2009 ■ Chula Vista Resort ■ Wisconsin Dells, Wisconsin
EXHIBIT REGISTRATION FORM

Company Representative(s) 1. _____ 2. _____

Company _____ Telephone _____

Address _____ Fax _____

City _____ State _____ Zip _____

E-Mail _____ Product(s) Displayed _____

_____ (Quantity) BOOTH RENTAL: 7'x10' or 8'x10' display space @ \$475 each\$ _____
 with 8' table 6' table (*Choose one*)

Booth Location Preference:
 (See Back) _____ First Choice _____ Second Choice _____ Third Choice _____

_____ (Qty.) Additional Convention Registration @ \$59 / person\$ _____

Name(s) 3. _____ 4. _____ 5. _____

Associate Membership Discount - Deduct \$100 if a member of one or more of participating Associations..... (\$ _____)

FRESH Magazine Display Advertising Discount – 15% of display advertising paid in 2008. (\$ _____)
 Call for discount amount 920-478-4277 if not indicated.

_____ 2.0' x 2.5' Table-top brochure display @ \$120..... \$ _____
 Quantity Full payment must be included with registration. Mailing instructions will be included with confirmation.

Donations will be accepted for the Silent Auction and for the Monday night reception. All donors will be recognized during Conference and in *Fresh Magazine*. Please indicate your donation:

Cash Donation towards Monday night reception \$ _____

Product Donation for Silent Auction. Proceeds go to Association of your choice. Bring your donation to the Registration Desk at set-up.

Description: _____

RESERVE YOUR ROOM AT CHULA VISTA: \$79 per night; Up to 4 people; Two Queen Beds; Waterpark Passes
 For this room rate - reservations must be made through WFFVC by 12/1/08.

_____ Rooms for: Check Nights: Sat, Jan 3 Sun, Jan 4 Mon, Jan 5 Tue, Jan 6
 Select One: Non-Smoking Smoking @ \$79/Room/Night..... \$ _____

TOTAL AMOUNT DUE\$ _____

YES! We would like a mini-seminar timeslot between 9:30-11:00 a.m. Tuesday morning to describe/demonstrate a product.

Product: _____ Amount of Time Requested: _____ (*We may need to limit time allotted.*)

PLEASE MAKE CHECK PAYABLE TO WEF and mail to: Or Charge on Credit Card: MasterCard Visa (Circle one)

WISCONSIN EXHIBITOR FUND Name on Card: _____
 211 Canal Road Card #: _____
 Waterloo, WI 53594 Exp: ____ / ____ Signature: _____

READ CONVENTION SPECIFICS AND DETAILS IN BROCHURE.
This contract is accepted and submitted on behalf of the Exhibitor by:

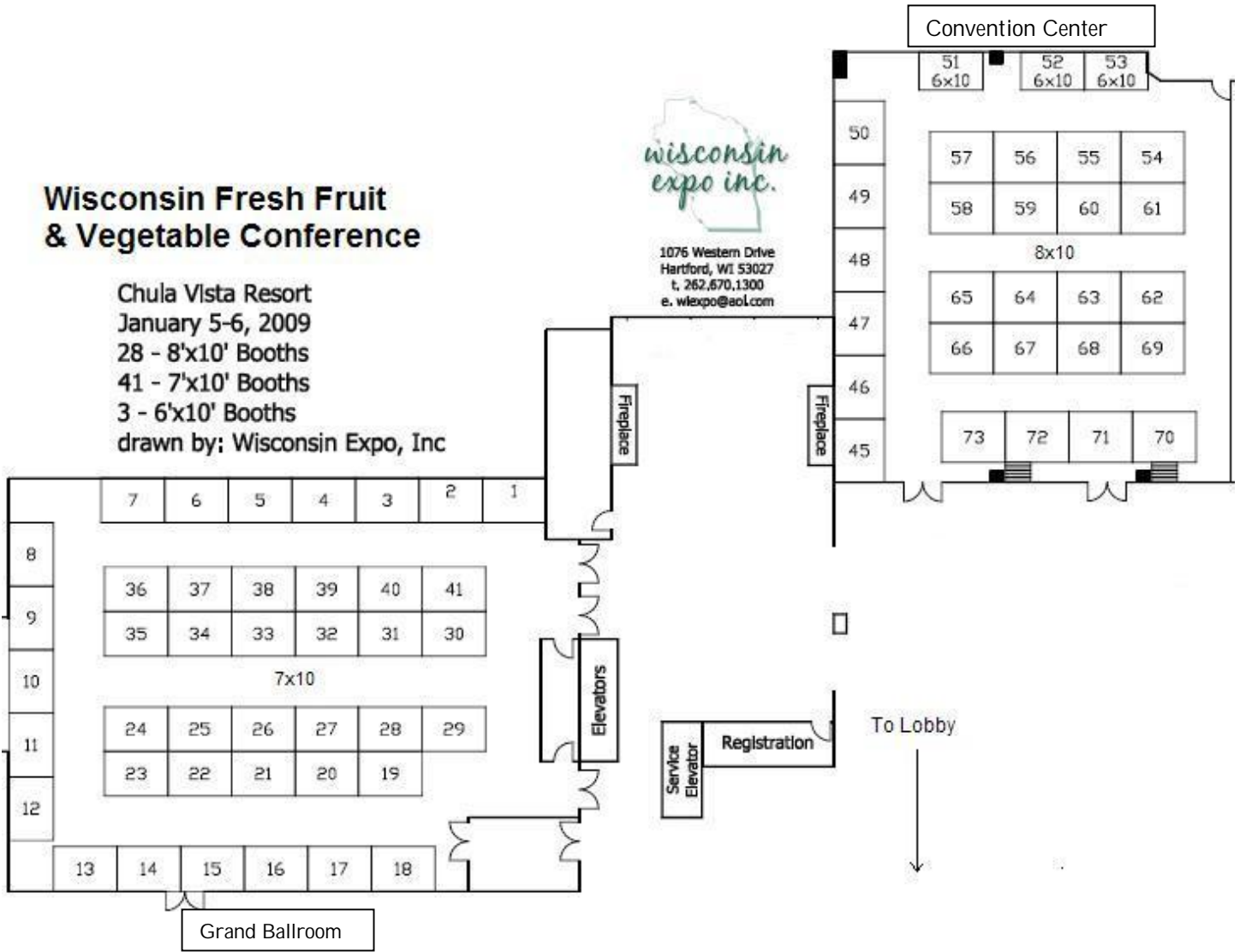
Signature _____ Date _____

Wisconsin Fresh Fruit & Vegetable Conference

Chula Vista Resort
 January 5-6, 2009
 28 - 8'x10' Booths
 41 - 7'x10' Booths
 3 - 6'x10' Booths
 drawn by: Wisconsin Expo, Inc



1076 Western Drive
 Hartford, WI 53027
 t. 262.670.1300
 e. wlexpo@aol.com



Note: Booth spaces in the Grand Ballroom (#1-41) are 7' D x 10' W. Booths in the Convention Center (#45 -50; #54-73) are 8' D x 10'W. Because of room constraints, Booths 51, 52, 53 are 6'W x 10'W. If the extra room (8'x10') is required for your exhibit, please indicate on the Registration Form.

KEEP A COPY FOR YOUR RECORDS AND RETURN TO:

THE WISCONSIN EXHIBITOR FUND
 211 Canal Road
 Waterloo, WI 53594

Anna M. Maenner, Coordinator
 920/478-4277 • Fax 920/478-9586
 office@waga.org